

 **CONVERSE'S ONE STAR HOTEL LONDON**
Terms & Conditions

These are the official Terms and Conditions ("T&Cs") of CONVERSE'S ONE STAR HOTEL LONDON (the "Event") and may be amended or updated by CONVERSE at any time. By registering for the Event, individual entrants accept and agree to be bound by these T&Cs. The current version of the T&Cs shall be made available on <https://onestarhotel.london>.

1. **WHO IS SPONSORING THE EVENT?** The Event is sponsored by **CONVERSE NETHERLANDS B.V.** whose registered office is located at Colosseum 1, 1213NL, Hilversum, The Netherlands ("CONVERSE").

CONVERSE reserves the right to modify or cancel this Event at any time and, in the event of cancellation, substitute another in its place. The Event is in no way sponsored, endorsed or administered by, or associated with, Facebook, Instagram or Twitter.

2. **NO PURCHASE IS REQUIRED TO ENTER THE EVENT:** No purchase is required to enter the Event and there is no charge to register.

3. **WHO IS ELIGIBLE?** The Event is open only to individuals aged 16 and over at the time of entry and who are residents of the United Kingdom (the "Entrants").

Employees of CONVERSE NETHERLANDS B.V. and its parent company, CONVERSE, Inc., their subsidiaries and affiliates, or of other companies associated with the promotion of the Event, as well as the immediate family (spouse, parents, siblings, and children) and household members of each such employee are not eligible.

4. **HOW DO I ENTER?** Registration for the Event starts on 25/02/2018, at 00:00 GMT, and ends on 12/02/2018, at 23:55 GMT (the "Entry Period"). Entries submitted before or after the Entry Period will be disqualified.

During the Entry Period:

- Sign up via the <https://onestarhotel.london>;
- Agree to these T&Cs;
- If you are under 18 at the time of submitting your entry, you must print the attached Parent/Guardian Agreement and bring it fully completed and signed to the Event

There is a limit of one (1) entry per person. Subsequent entries will be void. CONVERSE has the sole discretion to determine whether an entry is eligible. Any entry that violates these T&Cs or is otherwise objectionable (as determined solely by CONVERSE), will not be considered and will be disqualified. Incomplete or ineligible entries will be invalid.

Entrants will be notified via email confirming their invitation to the Event.

Decisions of CONVERSE are final and binding in all respects.

5. **WHAT WILL I RECEIVE?**

Entrants attending the Event will receive the following (the "Prize"):

- One (1) spot at the ONE STAR HOTEL LONDON on chosen date between 16.02.18 at 151 -155 New North Road, London N1 6TA
- Access to Event workshops and activities

The Entrant must present a valid form of identification (e.g. Passport or Driver's License) to CONVERSE personnel upon arrival at the Event.

Any prize details not specified above will be determined by CONVERSE in its sole discretion. The Prize is not transferable and must be accepted as awarded. No cash or other substitution may be made, except by CONVERSE, who reserves the right to substitute the Prize with another prize of equal or greater value if the Prize is not available for any reason as determined by CONVERSE in its sole discretion. The Entrant is responsible for any and all other costs and expenses not listed above. Prizes will be reported as income to an Entrant and the Entrant is responsible for taxes, if any, associated with the receipt of a prize.

6. **ASSUMPTION OF RISK:** CONVERSE has made no representation to me as to the suitability, condition, or safety of the Event venue and I acknowledge that participation in the Event may involve risks and dangers of accidents, personal and bodily injury and property loss or damage. I confirm that I am in good health and have no medical or health condition that could endanger or limit my ability whilst participating in the Event. I understand and have considered and evaluated the nature, scope and extent of the risks involved, and I voluntarily and freely choose to assume these risks. In addition, I agree to comply with the reasonable instructions of the Event leaders during the course of the Event.

7. **INSURANCE:** I understand that CONVERSE does not provide any insurance, whether life or medical or liability, for any illness, accident, injury, loss or damage that may arise in connection with my participation in the Event. I agree that if I become ill during or after an Event and receive medical attention or treatment from the Event medical personnel provider, or any doctor or hospital, I authorize such persons to provide their details (including details of medical treatment given to me) to CONVERSE and or others authorized by CONVERSE to collect such information, subject to maintaining appropriate medical confidentiality, to enable CONVERSE to prepare a report of the incident and retain such report for internal purposes only.

8. **INDEMNITY:** To the maximum extent permitted by applicable law, I hereby irrevocably and unconditionally agree to hold harmless, indemnify and reimburse CONVERSE from and against any claim, sum, costs, damages or expenses (including reasonable legal fees) arising in connection with any accident, loss or damage arising out of my attendance or participation in the Event.

9. **LIABILITY:** To the maximum extent permissible under law, I agree that any liability of CONVERSE relating to my participation in the Event is excluded, except in case of negligence or wilful misconduct.

10. **FILM AND VIDEO RELEASE:** I acknowledge and agree that CONVERSE, its associates, affiliates, subsidiaries, licensees, agents, successors, assigns and commercial partners authorized by CONVERSE (collectively, "CONVERSE Group"), may be filming, photographing or otherwise recording my attendance at the Event and any related activities for advertising, promotional, commercial and/or for CONVERSE internal purposes. I hereby grant the CONVERSE Group the right to use for the maximum time allowed by the laws, regulations and treaties in force, throughout the world and without any compensation, any photograph, video, image or other recorded media or likeness of me for the purpose of advertising, promotion, or any other commercial purpose in connection with the promotion of the Event or future events, in CONVERSE campaigns and/or for other CONVERSE promotional activities. I also hereby grant CONVERSE permission to display my name, image, Event standings and results, both during the Event and in any media and in any manner now known or hereafter developed.

11. **LICENSE TO USE COMMENTS, FEEDBACK AND IDEAS:** I hereby grant to CONVERSE a perpetual license to use all comments, feedback and ideas I may share with them, without notice, compensation or acknowledgement to me, for any purposes whatsoever, including, but not limited to, developing, manufacturing and marketing products and services and creating, modifying or improving products and services.

12. **CONVERSE'S RIGHT TO REFUSE ENTRY:** I understand and acknowledge that CONVERSE shall at all times be entitled to refuse my attendance at, and/or my participation in Event activities in the event I do not comply with this agreement or with the directions of CONVERSE staff or representatives at the Event.

13. **PERSONAL DATA PROTECTION:** In order to participate in the Event, you will supply personal information about yourself or personal information may be processed by virtue of your participation. This includes the personal data included in this form, in connection with your registration and other personal data processed through the Event itself. CONVERSE will process this personal information for the purposes of administering the Event and for the specific purposes described in this consent form in accordance with applicable data protection and privacy law. CONVERSE will transfer your personal information to CONVERSE Inc. based in the United States of America and to other CONVERSE Group companies located outside of the European Economic Area and Switzerland.

By signing below, I hereby consent to the processing and transfer by CONVERSE of my personal information outside of the European Economic Area and Switzerland. More information on how your personal information is processed can be found at CONVERSE Privacy and Cookie Policy which can be found at <http://www.converse.com/uk/en/privacy-and-cookie-policy/cookie-privacy.html>. You have a right to access, rectify and delete personal information processed by CONVERSE. You may exercise these rights by sending an email to: privacy.europe@converse.com.

14. **NON TRANSFERABLE:** I understand that my participation in the Event is non-transferable and is not redeemable for cash.
15. **VALIDITY:** If any clause in this agreement is held, in part or in full, to be invalid or unenforceable for any reason, the validity of the remaining clauses of this agreement shall not be affected, and they shall continue to be valid and enforceable. The invalid or unenforceable provision shall be replaced with a valid provision which is as similar as possible in substance to the invalid or unenforceable provision. This form supersedes any oral or written agreement made previously in relation to the Event.

16. **JURISDICTION AND INTERPRETATION:** This agreement and any disputes arising in connection thereto shall be governed by and construed in accordance with the laws of the jurisdiction of the participant's residence.

17. **OTHER TERMS**

In the event that the operation, security, or administration of the Event is impaired in any way for any reason, including, but not limited to fraud, virus, or other technical problem, CONVERSE may, in its sole discretion, either: (a) suspend the Event to address the impairment and then resume the Event in a manner that best conforms to the spirit of these T&Cs; or (b) award the Prize from among the eligible entries received up to the time of the impairment. CONVERSE reserves the right in its sole discretion to (i) not award a prize (if applicable) or seek the return of any prize, or (ii) disqualify, any individual it finds to be tampering with the entry process or the operation of the Event or to be acting in violation of these T&Cs in an unsportsmanlike, inappropriate, illegal or disruptive manner. Any attempt by any person to undermine the legitimate operation of the Event may be a violation of criminal and civil law, and, should such an attempt be made, CONVERSE reserves the right to seek damages from any such person to the fullest extent permitted by law. Failure by CONVERSE to enforce any term of these T&Cs shall not constitute a waiver of that provision.

By participating in the Event, the Entrant agrees to release and hold harmless CONVERSE, its parent and related companies, and their respective officers, directors, employees, and agents (the "Released Parties") from and against any claim or cause of action arising out of participation in the Event or receipt or use of any prize, including, but not limited to: (a) unauthorized human intervention in the Event; (b) technical errors related to computers, servers, providers, or telephone or network lines; (c) printing errors; (d) lost, late, postage-due, misdirected, or undeliverable mail; (e) errors in the administration of the Event or the processing of entries; or (f) injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from the Entrant's participation in the Event or receipt or use of any prize. The Entrant further agrees that in any cause of action, the Released Parties' liability will be limited, to the extent permitted by law, and in no event shall the Released Parties be liable for legal fees. The Entrant waives the right to claim any damages whatsoever.

18. **HOW WILL DISPUTES BE HANDLED?** These T&Cs and any disputes arising in connection thereto shall be governed by and construed in accordance with the laws of the jurisdiction of the Entrant's residence. If for any reason, a court of competent jurisdiction finds any provision or portion thereof, to be unenforceable, the remainder of these T&Cs will still be applicable and in full force and effect.

I HAVE READ THE ABOVE CAREFULLY, FULLY UNDERSTAND ITS CONTENT, AND VOLUNTARILY AGREE TO ITS TERMS.

- I ACCEPT THE TERMS AND CONDITIONS OF PARTICIPATION IN THE EVENT**
- I CONSENT TO CONVERSE'S PROCESSING AND USE OF MY PERSONAL INFORMATION FOR THE SPECIFIED PURPOSE**
- I CONSENT TO THE USE OF MY IMAGE AS SPECIFIED ABOVE**

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| FULL NAME: | EMAIL: |
| SIGNATURE: | DATE: |

- I AM UNDER 18 - I UNDERSTAND THAT MY PARENT/LEGAL GUARDIAN HAS TO SIGN BELOW**

PARENT/GUARDIAN AGREEMENT

I am the parent who has parental authority or the legal guardian of the below named participant and I agree that the participant may take part in the Event supervised by a suitable CONVERSE representative. On behalf of the participant, myself, the participant's parents or guardians, heirs, estate, insurers, assigns and anyone else who may make any claim for or on behalf of the participant, I hereby unconditionally:

- i. agree to all of the terms of this agreement;
- ii. agree to cause the participant to comply with the terms of this agreement; and
- iii. authorise and permit CONVERSE, its agents, and Event personnel to administer emergency first aid to the participant, emergency transportation, and any other emergency medical treatment performed by doctors, paramedics, and other medical personnel (including for the avoidance of doubt any medical test and/or trials) in the event of any accident or injury to the participant that may occur during and/or as a consequence of the Event.

I AM THE PARENT WHO HAS PARENTAL AUTHORITY OR THE LEGAL GUARDIAN OF THE BELOW NAMED PARTICIPANT WHO IS UNDER THE AGE OF 18 AND I HAVE READ THE ABOVE CAREFULLY, FULLY UNDERSTAND ITS CONTENT, AND VOLUNTARILY AGREE TO THESE TERMS ON BEHALF OF THE PARTICIPANT.

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| NAME OF PARTICIPANT: | DATE OF BIRTH OF PARTICIPANT: |
| NAME OF PARENT OR LEGAL GUARDIAN: | PARENT OR LEGAL GUARDIAN'S PHONE NUMBER: |
| PARENT OR LEGAL GUARDIAN'S SIGNATURE: | DATE: |